

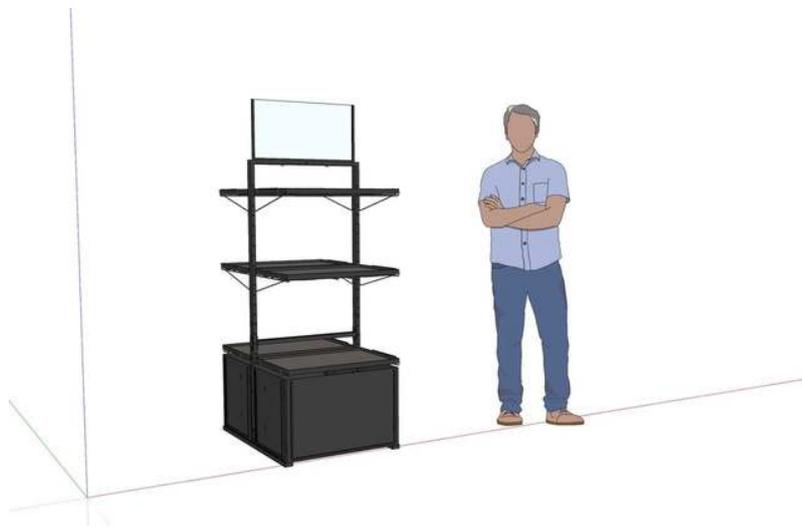
IMPULSO Display

Sustainable design with commercial power

Turning every corner into a sales opportunity

IMPULSO Displays are designed to maximize every square meter of retail space. Forgotten corners, narrow aisles, or pillars are transformed into profitable sales spots. With IMPULSO, Elips Solutions combines flexibility, design, and efficiency in one smart display solution.

- Increased sales through impulse buying and strategic placement
- Flexible and modular for campaigns and seasonal changes
- Compatible with crates, boxes, and loose products
- Available as fixed or mobile displays



Why IMPULSO works

IMPULSO ensures products are always visible and encourages impulse purchases. Its modular design allows fast adaptation to promotions and layout changes.

Smart design, strong impact

With customizable panels, IMPULSO acts as both a product holder and a branding tool. Its clean, professional design fits seamlessly into any retail environment.

Versatile and operationally efficient

IMPULSO is available with natural baskets, black PP baskets, or round and rectangular trays. Compatible with cardboard boxes, IFCO, and Europool crates, and equipped with fixed legs or smooth wheels.

The IMPULSO range

- **Round:** 360° visibility for promotional islands.
- **Square:** Compact solution for walls and tight spaces.
- **Wine:** Premium presentation for wine and spirits.
- **Dual:** Double-sided display for aisles.
- **Herbs:** Optimized for herbs and small packages.
- **Petrolstation:** Compact and durable for high-traffic areas.